Directors' Meeting Agenda 12.1.15 – 10:30 a.m.

Present:

CartnerDavenportJ.HarrisR. HarrisSandersEwersJames-DavisSawyerAustinHawkinsLaneWhitehurst

Cowell Heath Parker

Leader	Notes
Cartner	Dr. Cartner shared updates from the 11/30/15 Board of Education Meeting. He indicated the consent agenda format is working well and has streamlined the meeting process.
	Dr. Cartner shared a copy of the vision/mission/tagline and goals recently adopted by the Board. He reviewed the process the Board used to develop these and shared that he is proud of the work they have done and the process they have used. He encouraged directors to add the tagline to their e-mail signature line.
	Dr. Cartner informed directors that the BOE will hold its annual reorganization meeting on $12/7/15$ to elect a chair and vice-chair. He indicated if there are changes in the board structure new letterhead will have the mission and vision printed on it.
	Dr. Cartner discussed his use of listing Goals in correspondence with the BOE and how it would show the BOE where they are spending time and funds.
	Dr. Cartner discussed the process for strategic planning that will take place in the next few months. Dr. Edwin West of The Masonboro Group will work with system to develop a 4-5 year strategic plan. Dr. Cartner indicated the plan should be completed by the end of March and will be used in planning the 2016-17 budget process. He anticipates a Task Force of 40 community members that will likely divide into 5 groups (one for each goal). Dr. Cartner discussed the role of directors in the process and indicated the role of staff will to be "service" staff to the committees as the plan is developed. He encouraged directors to ask guiding questions when working with Task Force members.

	Davenport asked if it would be of benefit to indicate "goals" being addressed in purchasing on Title I/Federal Programs purchase orders. Dr. Cartner responded that it would be a good idea. Dr. Cartner informed directors that a BOE Retreat has been scheduled for January 14 th and asked them to hold the date. The BOE will be looking at topics for the agenda and he will notify directors if/when they need to be present at the Retreat. R. Harris commented that January 14 th is the first day of EOC testing at the high schools. Dr. Cartner thanked her for the reminder, and indicated individuals involved in school level test most likely would not be part of the Retreat.
Staff	Sanders inquired about a new poster with Mission/Vision/Goals for the Board Room. Dr. Cartner shared that the system may be getting a new logo and we will wait until that decision is made before having a new poster printed. Hawkins asked if everyone should memorize the Vision/Mission/Goals. Dr. Cartner said the idea is that the tagline should be memorable and would like for everyone to know it, but to be able to cite the rest is not necessary. He encouraged everyone to work the Vision/Mission/Goals into meetings with teacher groups so that it permeates to the bedrock of the employee base. Sanders commented that making staff aware of and implementing the new Vision/Mission/Goals will help in the accreditation process.
	The meeting adjourned at 10:53 a.m.